

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
Council on Postsecondary Education	CollegeAcceptance30TV (:30) ISCI Code: CPSE2207 Flight: 5/4/25 – 4/26/26	FAFSAGU30R (:30) ISCI Code: CPSE2107 Flight: 12/30/24 – 12/28/25
Department for Aging and Independent Living	Awaiting new spot	DAILCounselors30R (:30) ISCI Code: DAIL2102 Flight: 4/28/25 – 11/30/25
GEAR UP Kentucky	CollegeAcceptance30TV (:30) ISCI Code: GEAR2205 Flight: 5/4/25 – 4/26/26	FAFSAGU30R (:30) ISCI Code: GEAR2105 Flight: 3/25/25 – 3/29/26
KY Higher Education Assistance Authority	AEL1_30TV (:30) ISCI Code:HEAA2205 AEL2_30TV (:30) ISCI Code:HEAA2206 Flight: 2/7/25 – 1/25/26	AEL1_30R (:30) ISCI Code: HEAA2108 AEL2_30R (:30) ISCI Code: HEAA2109 Flight: 2/7/25 – 1/25/26
KY Housing Corporation	COVIDMortgage30TV (:30) ISCI Code: KYHC2202 Flight: 4/28/25 – 10/26/25	COVIDMortgage30R (:30) ISCI Code: KYHC2102 Flight: 4/28/25 – 10/26/25
KY Public Service Commission [radio only]	n/a	PSCFootball30R (:30) ISCI Code: KPSC2101 PSCBasketball30R (:30) ISCI Code: KPSC2102 Flight: 12/30/24 – 12/28/25 For stations in Districts 2 and 4 only: StrikeResponse2_30R (:30) ISCI Code: KPSC2104 Flight: 4/15/25 – 5/6/25 For stations in Districts 7 and 8 only: StrikeResponse3_30R (:30) ISCI Code: KPSC2105 Flight: 4/28/25 – 5/19/25
KY Transportation Cabinet	Wall30TV (:30) ISCI Code: KYTC2206 Flight: 3/14/25 – 3/30/26	Weather30R (:30) ISCI Code: KYTC2109 Flight: 3/14/25 – 3/30/26
KY Voices for Health	MMRVaccine30TV (:30) ISCI Code: KVFH2203 Flight: 4/16/25 – 3/29/26	MMRVaccine30R (:30) ISCI Code: KVFH2104 Flight: 4/16/25 – 3/29/26
Office of Drug Control Policy	KORE30TV (:30) ISCI Code: ODCP2205 KSP2_30TV (:30) ISCI Code: ODCP2206 Flight: 12/30/24 – 12/28/25	KORE30R (:30) ISCI Code: ODCP2103 Chrysalis30R (:30) ISCI Code: ODCP2104 Flight: 12/30/24 – 12/28/25