

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
Council on Postsecondary Education	CollegeAcceptance30TV (:30) ISCI Code: CPSE2207 Flight: 5/4/25 – 4/26/26	FAFSAGU30R (:30) ISCI Code: CPSE2107 Flight: 12/30/24 – 12/28/25
Department for Aging and Independent Living	SHIP2025 30TV (:30) ISCI Code: DAIL2204 Flight: 9/25/25 – 12/7/25	Medicare2025 30R (:30) ISCI Code: DAIL2109 Flight: 9/25/25 – 12/7/25
GEAR UP Kentucky	CollegeAcceptance30TV (:30) ISCI Code: GEAR2205 Flight: 5/4/25 – 4/26/26	FAFSAGU30R (:30) ISCI Code: GEAR2105 Flight: 3/25/25 – 3/29/26
KY Department of Fish & Wildlife Resources	Outdoors15TV (:15) ISCI Code: KYFW1201 License30TV (:30) ISCI Code: KYFW2201 Flight: 09/12/25 – 11/30/25	KYFall15R (:15) ISCI Code: KYFW1101 KYFall30R (:30) ISCI Code: KYFW2101 Flight: 9/12/25 – 11/30/25
KY Higher Education Assistance Authority	1. AEL1 30TV (:30) ISCI Code: HEAA2205 2. AEL2 30TV (:30) ISCI Code: HEAA2206 3. AELApply30TV ISCI Code: HEAA2207 Flight: 2/7/25 – 1/25/26 (for #1 and #2) 7/11/25 – 1/25/26 (for #3)	1. AEL1 30R (:30) ISCI Code: HEAA2108 2. AEL2 30R (:30) ISCI Code: HEAA2109 3. StudentLoans30R (:30) ISCI Code: HEAA2110 Flight: 6/12/25 – 1/25/26
KY Housing Corporation	COVIDMortgage30TV (:30) ISCI Code: KYHC2202 Flight: 4/28/25 – 10/26/25	COVIDMortgage30R (:30) ISCI Code: KYHC2102 Flight: 4/28/25 – 10/26/25
KY Public Service Commission [radio only]	n/a	1. PSCFootball30R (:30) ISCI Code: KPSC2101 2. PSCBasketball30R (:30) ISCI Code: KPSC2102 Flight: 12/30/24 – 12/28/25
KY Transportation Cabinet	Wall30TV (:30) ISCI Code: KYTC2206 Flight: 3/14/25 – 3/30/26	Weather30R (:30) ISCI Code: KYTC2109 Flight: 3/14/25 – 3/30/26
KY Voices for Health	MMRVaccine30TV (:30) ISCI Code: KVFH2203 Flight: 4/16/25 – 3/29/26	MMRVaccine30R (:30) ISCI Code: KVFH2104 Flight: 4/16/25 – 3/29/26
Office of Drug Control Policy	1. KORE30TV (:30) ISCI Code: ODCP2205 2. KSP2 30TV (:30) ISCI Code: ODCP2206 Flight: 12/30/24 – 12/28/25	1. KORE30R (:30) ISCI Code: ODCP2103 2. Chrysalis30R (:30) ISCI Code: ODCP2104 Flight: 12/30/24 – 12/28/25