

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
Council on Postsecondary Education	FAFSAInfoREV30TV (:30) ISCI Code: CPSE2204 Flight: 03/24/24 – 03/30/25	FAFSACChangeCPE30R (:30) ISCI Code: CPSE2106 Flight: 12/1/23 – 6/30/24
Department for Aging and Independent Living [radio only]	n/a	AgingResource30R ISCI Code: DAIL2107 Flight: 3/16/24 – 12/29/24
GEAR UP Kentucky	FAFSAInfoREV30TV (:30) ISCI Code: GEAR2204 Flight: 03/24/24 – 03/30/25	FAFSACChangeGU30R (:30) ISCI Code: GEAR2104 Flight: 12/1/23 – 6/30/24
KY Higher Education Assistance Authority	Advantage30TV ISCI Code:HEAA2201 Flight: 4/30/24 – 4/27/25	PSLF30R (:30) ISCI Code: HEAA2104 Flight: 3/6/24 – 1/26/25
KY Housing Corporation	HAF30TV (:30) ISCI Code: KYHC2201 Flight: 3/4/24 – 8/30/24	HAF30R (:30) ISCI Code: KYHC2101 Flight: 3/4/24 – 8/30/24
KY Public Service Commission [radio only]	n/a	PSCFootball30R (:30) ISCI Code: KPSC2101 PSCBasketball30R (:30) ISCI Code: KPSC2102 Flight: 1/1/24 – 12/29/24
KY Transportation Cabinet	TV and radio ads for the Transportation Cabinet are temporarily suspended.	
KY Voices for Health	Immunize30TV (:30) ISCI Code: KVFH2201 Flight: 3/28/24 – 3/30/25	Immunize30R (:30) ISCI Code: KVFH2101 Flight: 3/10/24 – 9/15/24
Office of Drug Control Policy	Tara30TV (:30) ISCI Code: ODCP2202 Flight: 4/29/24 – 6/30/24	Call30R (:30) ISCI Code: ODCP2101 Flight: 4/29/24 – 6/30/24
Office of the Secretary of State [radio only]	n/a	EarlyVoteMay30R (:30) ISCI Code: SOST2106 Flight: 4/10/24 – 5/18/24