

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Partnership (PEP)  
**DATE:** December 5, 2025  
**CLIENT:** Department for Aging and Independent Living (DAIL)

**Please REPLACE the current DAIL spot(s) in your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: December 8, 2025  
End: June 30, 2026

**Spot(s):** [DAILCounselors30R](#) (:30)  
**ISCI Code:** DAIL2102

All DAIL spots and traffic can be downloaded [here](#) or by visiting the KBA website at <https://www.kba.org/> and clicking on the PEP Program link at the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY Chamber of Commerce (KYCC) [TV only]
- KY Higher Education Assistance Authority (KHEAA)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- Office of Drug Control Policy (ODCP)

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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