

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Partnership (PEP)  
**DATE:** June 10, 2025  
**CLIENT:** KY Higher Education Assistance Authority (KHEAA)

**Please ADD the following KHEAA spot to your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: June 12, 2025  
End: January 25, 2026

**Spot(s):** StudentLoans30R (:30)  
ISCI Code: HEAA2110

**Please rotate equally with AEL1\_30R and AEL2\_30R.**

**All KHEAA spots and traffic can be downloaded [here](#) or by visiting the KBA website at <https://www.kba.org/> and clicking on the PEP Program link at the top of the page.**

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY Higher Education Assistance Authority (KHEAA)
- KY Housing Corporation (KYHC)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- KY Voices for Health (KVFH)
- Office of Drug Control Policy (ODCP)

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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