

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Partnership (PEP)  
**DATE:** April 14, 2025  
**CLIENT:** KY Voices for Health (KVFH)

**Please REPLACE the current KY Voices for Health (KVFH) spot in your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: April 16, 2025  
End: March 29, 2026

**Replacement Spot(s):** MMRVaccine30R (:30)  
ISCI Code: KVFH2104

All KVFH spots and traffic can be downloaded [here](#) or by visiting the KBA website at <https://www.kba.org/> and clicking on the PEP Program link at the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL)
- GEAR UP
- KY Higher Education Assistance Authority (KHEAA)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- KY Voices for Health (KVFH)
- Office of Drug Control Policy (ODCP)
- Office of the Secretary of State (SOST) [radio only; awaiting new spot]

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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