

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Partnership (PEP)  
**DATE:** February 3, 2026  
**CLIENT:** KY Department of Fish and Wildlife Resources (KYFW))

**Please ADD the following KYFW spots to your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: February 5, 2026  
End: April 30, 2026

**Spot(s):** 1. [License15TV](#) (:15)  
ISCI Code: KYFW1203  
2. [License2\\_30TV](#) (:30)  
ISCI Code: KYFW2203

All KYFW spots and traffic can be downloaded [here](#) or by visiting the KBA website at <https://www.kba.org/> and clicking on the PEP Program link at the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL)
- GEAR UP
- KY Chamber of Commerce (KYCC) [TV only]
- KY Department of Fish and Wildlife Resources (KYFW)
- KY Higher Education Assistance Authority (KHEAA)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- Office of Drug Control Policy (ODCP)]

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP \* 101 Enterprise Drive \* Frankfort KY 40601