

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Partnership (PEP)
DATE: October 30, 2025
CLIENT: KY Department of Fish & Wildlife Resources (KYFW)

Please REPLACE the current KYFW spots in your PEP rotation.

TRAFFIC

Flight Dates: Start: November 1, 2025
End: November 23, 2025

Spot(s): ModernGun15TV (:15)
ISCI Code: KYFW1202

ModernGun30TV (:30)
ISCI Code: KYFW2202

Replaces:
Outdoors15TV (:15)
ISCI Code: KYFW1201

License30TV (:30)
ISCI Code: KYFW2201

All KYFW spots and traffic can be downloaded [here](https://www.kba.org/) or by visiting the KBA website at <https://www.kba.org/> and clicking on the PEP Program link at the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY Dept. of Fish & Wildlife Resources (KYFW)
- KY Higher Education Assistance Authority (KHEAA)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- Office of Drug Control Policy (ODCP)

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.