

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations in Radio Districts 7 and 8  
**FROM:** Kentucky Broadcasters Association – Public Education Partnership (PEP)  
**DATE:** May 15, 2025  
**CLIENT:** KY Public Service Commission

**Please REPLACE the current KY PSC spot(s) in your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: May 20, 2025  
End: December 28, 2025

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** PSCFootball30R (:30)  
ISCI Code: KPSC2101  
PSCBasketball30R (:30)  
ISCI Code: KPSC2102

**Please rotate equally.**

**These are the only radio spots airing for this sponsor.**

**All KY PSC PEP spots are available [here](#) or at [www.kba.org](http://www.kba.org), under the PEP tab.**

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY Higher Education Assistance Authority (KHEAA)
- KY Housing Corporation (KYHC)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- KY Voices for Health (KVFH)
- Office of Drug Control Policy (ODCP)

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org).  
Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP \* 101 Enterprise Drive \* Frankfort KY 40601