

## BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** November 8, 2018  
**Client:** Transportation Cabinet

**Please REPLACE the current PEP spot(s) for the Transportation Cabinet.**

### TRAFFIC

**Flight Dates:** Start: November 12, 2018  
End: June 30, 2019

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** 1. FishRevenge30TV  
ISCI Code: KYTC2201

**Replaces:** SwimmingPool30TV (:30)  
ISCI Code: KYTC2205

**This is the only TV spot running for this sponsor.**

All Transportation PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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