

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: January 10, 2019
Client: GEAR Up

Please add the following GEAR Up spot to your PEP rotation.

TRAFFIC

Flight Dates: Start: January 14, 2019
End: December 29, 2019

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): FAFSA30R (:30)
ISCI Code: GEAR2101

This is the only radio spot running for this sponsor.

All GEAR Up PEP spots are available [here](#) or at www.kba.org, under the PEP tab near the top of the page.

Here are the current PEP sponsors:

- Cabinet for Health & Family Services
- GEAR Up
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Justice & Public Safety Cabinet
- KY Transportation Cabinet
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601