

BROADCAST ORDER AND TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: March 20, 2019
Client: Cabinet for Health & Family Services (CHFS)

Please REPLACE the current CHFS PEP spot(s).

TRAFFIC

Flight Dates: Start: March 25, 2019
End: December 29, 2019

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s):

- 1. FindHelp30TV (:30)**
ISCI Code: CHFS2211
- 2. QuitNow30TV (:30)**
ISCI Code: CHFS2212
- 3. SafeSleep30TV (:30)**
ISCI Code: CHFS2213

Replaces:
UnitingKY30TV
CHFS2210

All CHFS PEP spots are available [here](#), or at www.kba.org under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- GEAR Up
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Skills U
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.