

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: March 20, 2019
Client: Cabinet for Health & Family Services (CHFS)

Please REPLACE the current CHFS PEP spot(s).

TRAFFIC

Flight Dates: Start: March 25, 2019
End: December 29, 2019

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s):

- 1. FindHelp30R (:30)**
ISCI Code: CHFS2107
- 2. QuitNow30R (:30)**
ISCI Code: CHFS2108
- 3. SafeSleep30R (:30)**
ISCI Code: CHFS2109

These are the only radio spots running for this sponsor.

All CHFS PEP spots are available [here](#) or at www.kba.org, under the PEP tab near the top of the page.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- GEAR Up
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Skills U
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601