

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: April 9, 2019
Client: Kentucky National Guard

Please REPLACE the current National Guard spots.

TRAFFIC

Flight Dates: Start: April 15, 2019
End: December 29, 2019

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): 1. NG IWill15TV (:15)
ISCI Code: KYNG1206
2. NG IWill30TV (:30)
ISCI Code: KYNG2211

Replaces:

:15 Spots	:30 Spots
1. HeartSoldier15TV ISCI Code: KYNG1201	1. HeartSoldier30TV ISCI Code: KYNG2206
2. SomethingGreater15TV ISCI Code: KYNG1202	2. SomethingGreater30TV ISCI Code: KYNG2207
3. Benefits15TV ISCI Code: KYNG1203	3. Benefits30TV ISCI Code: KYNG2208
4. Career15TV ISCI Code: KYNG1204	4. Career30TV ISCI Code: KYNG2209
5. STEMCareers15TV ISCI Code: KYNG1205	5. STEMCareers30TV ISCI Code: KYNG2210

Please rotate equally. These are the only TV spots running for this sponsor.

All National Guard PEP spots are available [here](#), or at www.kba.org, under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- GEAR Up
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Skills U
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601