

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** April 9, 2019  
**Client:** Kentucky National Guard

**Please REPLACE the current National Guard spots.**

## TRAFFIC

**Flight Dates:** Start: April 15, 2019  
End: December 29, 2019

**Schedule:** 30 spots per month (based on your station’s PEP pledge)

**Spot(s):**

<b>:30 Spots</b>	<b>:60 Spots</b>
NGKentucky30R ISCI Code: KYNG2119	NGKentucky60R ISCI Code: KYNG3120
NG Lifestyle30R ISCI Code: KYNG2120	NG Lifestyle60R ISCI Code: KYNG3121
NG IWill30R ISCI Code: KYNG2121	NG IWill60R ISCI Code: KYNG3122

**Please rotate equally.**

**These are the only radio spots running for this sponsor.**

All National Guard PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP sponsors:

- Cabinet for Health & Family Services
- GEAR Up
- Governor’s Office of Agricultural Policy (GOAP)
- KY 811
- KY Skills U
- KY Justice & Public Safety Cabinet
- KY Transportation Cabinet
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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