

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** November 21, 2019  
**CLIENT:** Transportation Cabinet

**Please REPLACE the current PEP spots for the Transportation Cabinet.**

## TRAFFIC

**Flight Dates:** Start: November 25, 2019  
End: June 28, 2020

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** 1. FishRevenge30TV (:30)  
ISCI Code: KYTC2201

Replaces:

1. FishRevenge30TV (:30)

ISCI Code: KYTC2201

2. SwimmingPool30TV (:30)

ISCI Code: KYTC2205

**These are the only TV spots running for this sponsor.**

All Transportation PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Council on Postsecondary Education (CPE)
- GEAR Up
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP \* 101 Enterprise Drive \* Frankfort KY 40601