

BROADCAST ORDER AND TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: January 23, 2020
Client: KY 811

Please REPLACE the current KY 811 PEP spot(s).

TRAFFIC

Flight Dates: Start: January 27, 2020
End: December 27, 2020

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): 811Football30TV (:30)
ISCI Code: KDIG2207

Replaces:

1. Caught30TV (:30)
ISCI Code: KDIG2205
2. Cooking30TV (:30)
ISCI Code: KDIG2206

These are the only TV spots running for this sponsor.

All KY 811 PEP spots are available [here](#), or at www.kba.org under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Council on Postsecondary Education (CPE)
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Justice & Public Safety Cabinet (JPS)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.