

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: June 25, 2020
CLIENT: Transportation Cabinet

Please EXTEND the run for the current Transportation Cabinet spot(s).

TRAFFIC

Flight Dates: Start: June 29, 2020
End: December 27, 2020

Schedule: 30 spots per month (based on your station's PEP pledge)

SPOT(S):

- 1. SwimmingPool30R**
ISCI Code: KYTC2104
- 2. TakesALittle30R**
ISCI Code: KYTC2107
- 3. PetWaste30R**
ISCI Code: KYTC2108

Please rotate equally.

These are the only radio spots running for this sponsor.

All Transportation PEP spots are available [here](#), or at www.kba.org, under the PEP tab.

Here are the current PEP Sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR Up
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601