

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** June 25, 2020  
**Client:** KY Public Service Commission (PSC)

**Please EXTEND the run for the current PSC spot(s).**

## TRAFFIC

**Flight Dates:** Start: June 29, 2020  
End: December 27, 2020

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):**

- 1. PSCFootball30R (:30)**  
**ISCI Code: KPSC2101**
- 2. PSCBasketball30R (:30)**  
**ISCI Code: KPSC2102**

**This is the only radio spot running for this sponsor.**

All PSC PEP spots are available [here](#) or at [www.kba.org](http://www.kba.org), under the PEP tab near the top of the page.

Here are the current PEP Sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Justice & Public Safety Cabinet (JPS)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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