

BROADCAST ORDER AND TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: September 23, 2020
Client: Governor’s Office of Agricultural Policy (GOAP/KADF)

Please REPLACE the current TV spot(s) now airing for GOAP.

TRAFFIC

Flight Dates: Start: September 28, 2020
End: October 25, 2020

Schedule: 30 spots per month (based on your station’s PEP pledge)

New Spot(s): KADFGeneric130TV (:30)
ISCI Code: GOAP2204

Replaces:
Poultry30TV (:30)
ISCI Code: GOAP2203

This is the only TV spot running for this sponsor.

All GOAP/KADF PEP spots are available [here](#), or at www.kba.org under the PEP tab.

Here are the current PEP Sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor’s Office of Agricultural Policy (GOAP)
- KY 811
- KY National Guard Youth ChalleNGe (NGYC) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601