

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** October 1, 2020  
**CLIENT:** Transportation Cabinet

**Please REPLACE the current Transportation Cabinet spot(s) in your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: October 5, 2020  
End: June 27, 2021

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** SwimmingPool30TV (:30)  
ISCI Code: KYTC2205

**Replaces:**

1. FishRevenge30TV (:30)  
ISCI Code: KYTC2201

**These are the only TV spots running for this sponsor.**

**All Transportation PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.**

Here are the current PEP Sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY National Guard Youth Challenge (NGYC) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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