

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: October 12, 2020
Client: Department of Aging and Independent Living (DAIL)

Please REPLACE the current DAIL spot in your PEP rotation.

TRAFFIC

Flight Dates: Start: October 15, 2020
End: May 31, 2021

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): DAILStateHealth30R (:30)
ISCI Code: DIAL2103

This is the only radio spot running for this sponsor.

All DAIL PEP spots are available [here](#), or at www.kba.org, under the PEP tab near the top of the page.

Here are the current PEP Sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY National Guard Youth Challenge (NGYC) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601