

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Partnership (PEP)
DATE: April 21, 2026
CLIENT: Office of the Secretary of State (SOST)

Please REPLACE the current SOST spot in your PEP rotation.

TRAFFIC

Flight Dates: Start: April 23, 2026
End: May 18, 2026

New Spot(s): [Primary2026 30TV \(:30\)](#)
ISCI Code: SOST2202

Replaces:

PollWorkers2026_30TV (:30)
ISCI Code: SOST2201

All SOST spots and traffic can be downloaded [here](#) or by visiting the KBA website at <https://www.kba.org/> and clicking on the PEP Program link at the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL)
- GEAR UP
- KY Department of Fish and Wildlife Resources (KYFW)
- KY Higher Education Assistance Authority (KHEAA)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- Office of Drug Control Policy (ODCP)
- Office of the Secretary of State (SOST)

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601